

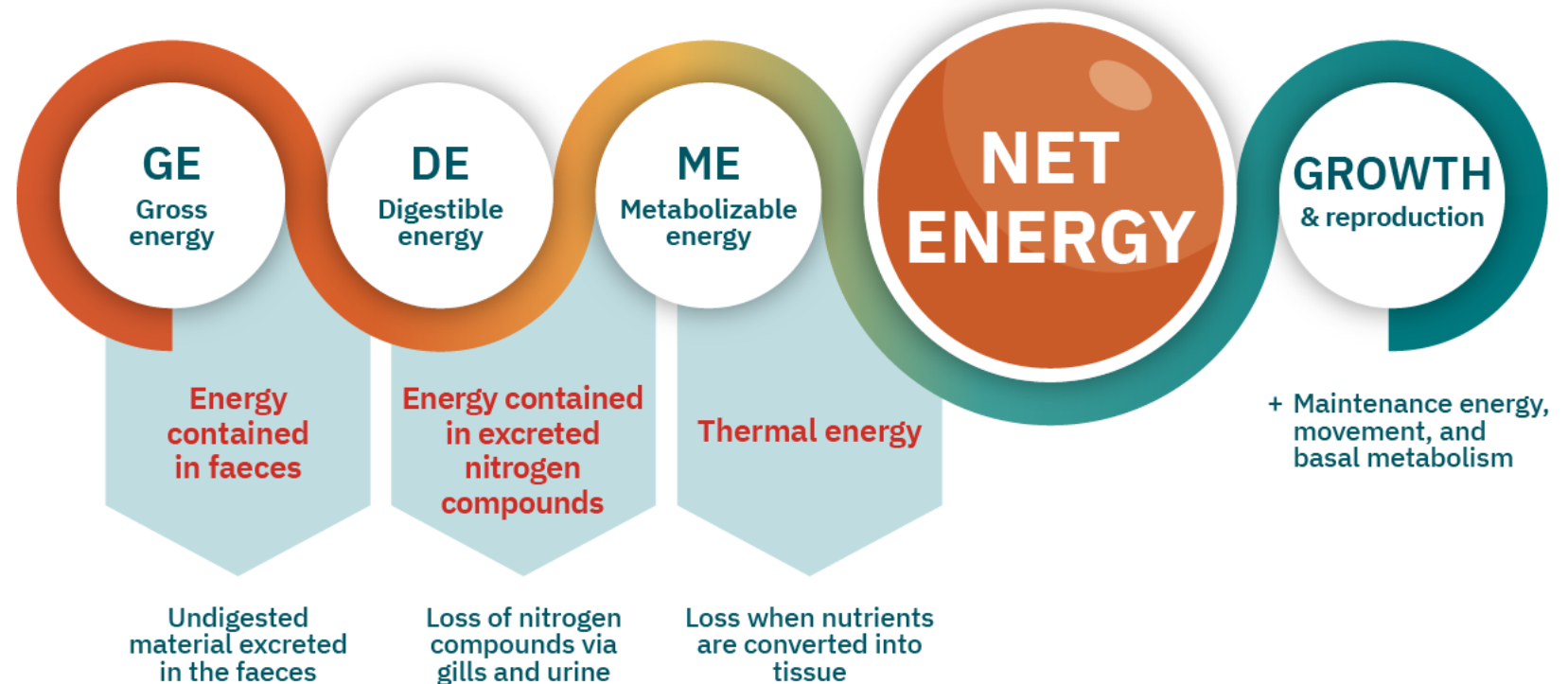
# The new concept -net energy feeding

- From now on, we will look at feed energy content from a new perspective.
- Our new net energy concept is a significant step forward in making fish farming more efficient.



# Constant net energy content in our feeds

- Net energy is the energy that remains for the fish to use for growth, movement, and reproduction after metabolic losses have been deducted.
- The net energy concept, on the other hand, leads to more precise feed formulation based on the different utilisation efficiencies of protein, fat, and carbohydrates in fish. The formulated composition and nutritional values determine the feed's effectiveness even at different temperatures.
- When the focus is on net energy, the feed can always guarantee the net energy level the fish needs to grow.



# Concept relies on data and robust background research

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- Net energy alone does not dictate feed compositions; all nutritional criteria and basic data, such as the digestibility of raw materials, still form the foundation of our products. Thanks to Fennoaqua's long history, we know which values have traditionally worked, and those values are also guaranteed at the outset.
- Alltech Coppens has been involved in primary research on the topic, so we are in a fortunate position to receive fresh information within the group.

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# A new tool for farmers to manage variables

- The net energy concept provides farmers with additional tools to manage variables affecting fish growth and well-being.
- When the feed energy level remains constant, there is one fewer variable to manage in farming.

